Your HAR Membership:

Support, Strategy & Success

Whether you're new to the real estate industry or a a seasoned professional, your HAR membership offers benefits designed to help you grow, connect and thrive in the Houston housing market and beyond.

THE POWER OF HAR.COM

As an HAR member, you are included in the HAR.com member directory and have a profile on the website that you may use to promote you and your business. More than 8 million people visit HAR.com each month.

INDUSTRY NEWS & BEST PRACTICES

Receive timely updates through *Houston REALTOR®* magazine and member emails – stay informed about trends, tools, and tips that matter.

CONTINUING EDUCATION

Gain a competitive edge with discount and free CE classes, industry designations and professional development courses-available in person and online.

EXCLUSIVE HOUSING MARKET REPORTS

Stay informed and impress clients with HAR's trusted housing reports and market data – tools that help you deliver expert level insights.

NETWORKING & EVENTS

Connect with professionals at HAR events and Area Networking Groups. Learn from top speakers, share insights, and build lasting relationships.

ESSENTIAL FORMS & RESOURCES

Streamline transactions with exclusive access to HAR and Texas REALTORS® forms, contracts, and toolkits – designed to save time and reduce risk.

REALTOR® BRAND PROMOTION

HAR puts out press releases that generate millions of impressions on TV, radio, online and print publications. This PR effort is focuses on making consumers aware of the value that a REALTOR® brings to a transaction. HAR also has a substantial advertising campaign with billboards across the region.

ADVOCACY FOR REALTORS & CONSUMERS

HAR champions interests at local, state and national levels by fighting for private property rights, promoting homeownership and helping to build strong communities.

GLOBAL REAL ESTATE OPPORTUNITIES

HAR Global opens doors to international business through specialized training, networking, and certifications for global real estate success.

Ready to Maximize Your Membership?

Grow Your Business. Sharpen Your Expertise. Build lasting connections.

Learn more at HAR.com/joinhar