



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK

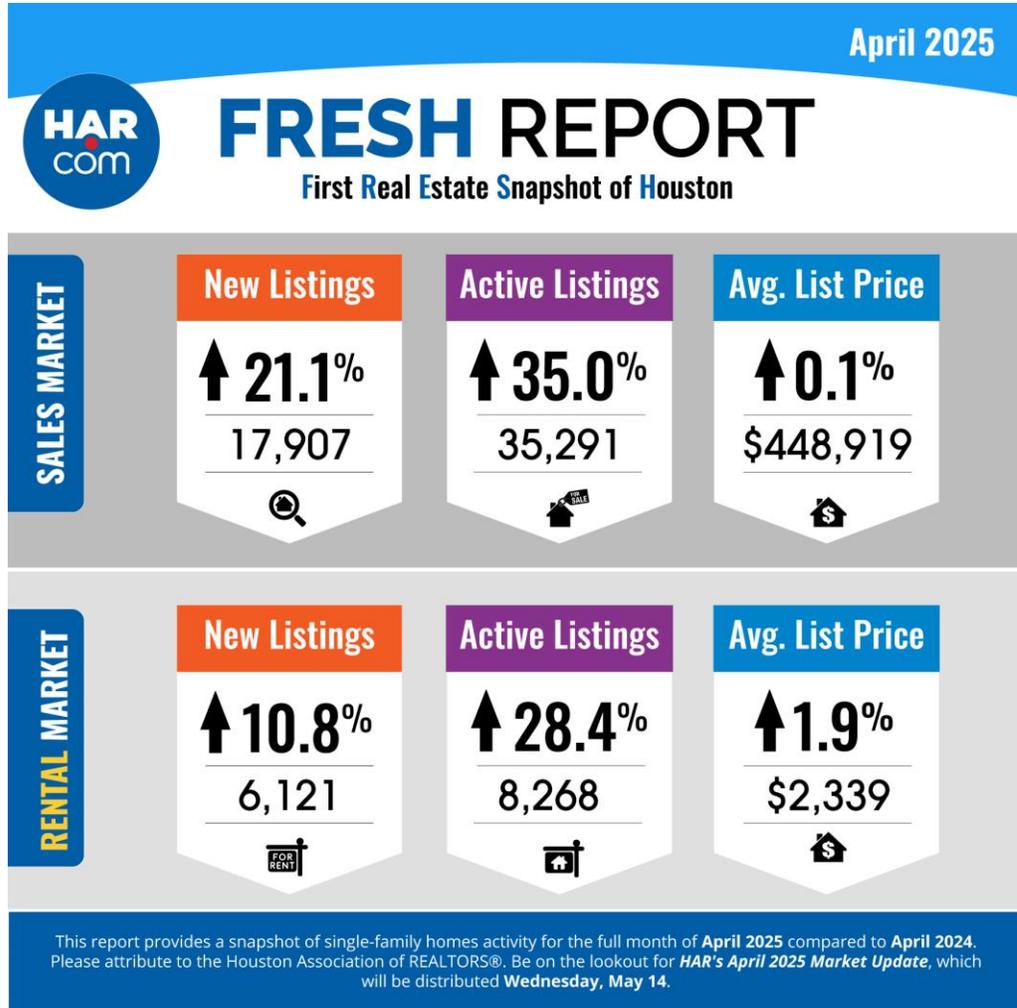


- Take a FRESH Look at Houston Housing
- Fair Housing, Real Impact
- Countdown to the 2025 HAR Technology Summit
- Upcoming Webinar: Success in Real Estate
- Register Now for HAR Global Day
- Make Sure Your Contact Information Is Up to Date

“The Edge” is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.



Take a FRESH Look at Houston Housing



Here is HAR's April 2025 FRESH (First Real Estate Snapshot of Houston):

- The Greater Houston real estate market continued to track ahead of 2024 levels in April.
- **New Listings** were up with REALTORS® entering 21.1% more properties into the MLS compared to last April.
- **Active Listings** rose 35.0% to 35,291 in April.
- The **Average List Price** for homes across the Greater Houston area edged up by 0.1% to \$448,919.
- The rental market also outpaced last year's figures with new listings up 10.8%. The average list price for single-family home rentals increased 1.9% to \$2,339.

HAR's complete **April 2025 Market Update** will be released Wednesday, May 14.



Fair Housing, Real Impact

This week, the *HAR on the Move* podcast welcomes **Alexia Smokler from NAR** to discuss the progress we've made, the challenges that remain, and the real impact fair housing has on our industry and communities.

Each Wednesday, HAR on the Move covers a variety of topics that are beneficial to all HAR members.

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2025 HAR TECHNOLOGY SUMMIT

FEATURED SPEAKER



Kyle Christie
Founder of
TheListingLounge.com

“What’s Working Now: Simple, Strategic Marketing + AI Solutions - Without the Overwhelm”

Tuesday, May 13

9 a.m. - 3:30 p.m.

Registration opens 8:30 a.m.

Only \$99! Don’t miss it!

5 hrs of CE credit

For registration, agenda and featured guest speakers, please visit

har.com/go/techsummit



Upcoming Webinar: Success in Real Estate

Webinar Series

HAR.com *SHIFTING for SUCCESS*

SUCCESS IN REAL ESTATE
Regardless of Market Conditions

**WEDNESDAY
MAY 21**
12 - 1:30 p.m.

FREE Webinar

SPONSOR:

REGISTER ONLINE: www.har.com/edu
Webinar Series • Third Wednesday of Each Month



CONNECT. LEARN. GROW YOUR GLOBAL BUSINESS.



**REGISTER
TODAY!**



HAR GLOBAL DAY 2025

WEDNESDAY

\$59

MAY 21

9 a.m - 4 p.m.
Reception to follow

Approved for 6 hours CE • TREC Provider #2

**UNIONHOME
MORTGAGE**

1220 Augusta Dr., Ste. 300
Houston, Texas 77057

Register online at www.har.com/edu



**IMPORTANT
MESSAGE**

2026 HAR BOARD OF DIRECTORS ELECTION *is Coming Up!*

To vote in the election, make sure your email address on file is:

- UNIQUE** (not shared by multiple people)
- UP-TO-DATE** (an email address that you check regularly)



Log in to your HAR account and update your information today!