

5 KEYS TO UNLOCKING YOUR HOME'S SELLING POTENTIAL

BOOST CURB APPEAL

First impressions matter! Spruce up your landscaping, add a fresh coat of paint to your front door and ensure your walkway is clear.

DEEP CLEAN & DECLUTTER

A spotless and organized home shows well. Consider deep cleaning and packing away unnecessary items. Less clutter makes rooms feel larger and allows buyers to visualize their own belongings.

STAGE FOR SUCCESS

Create a neutral and inviting atmosphere. Arrange furniture for optimal flow and functionality.

ADDRESS MINOR REPAIRS

Fix leaky faucets, dripping pipes, and sticking doors. Patch minor holes in walls and touch up paint for a polished look.

PRICE IT RIGHT

Work with your REALTOR® to determine a competitive price that attracts buyers and generates offers.