



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK



- A FRESH Look at Houston Housing
- *HAR Community Conversations* Welcomes Houston Mayor Sylvester Turner
- Public Improvement District (PID) Layer Now Available
- Don't Miss the Final Global Hotline of 2023
- New Platinum Tool: Booking App
- Digital Mastery for REALTORS® (Webinar Series)

“The Edge” is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.

A FRESH Look at Houston Housing

Here is HAR's November 2023 **FRESH (First Real Estate Snapshot of Houston):**



- The market indicators for November are all pointing upward.
- **New Listings** jumped 13.3 percent with 9,975 properties entered into the MLS versus 8,806 last November.
- **Active Listings**, or the number of available properties, rose 6.8% year-over-year to 24,970.
- **Average List Price (ALP)** for homes across Greater Houston were statistically flat at \$417,155.
- HAR's comprehensive **November 2023 Market Update** will be released next **Wednesday, December 13**.
- As always, HAR will provide you with updated coverage in *The EDGE*.



HAR Community Conversations Welcomes Houston Mayor Sylvester Turner



Community CONVERSATIONS

First Thursday of Each Month
12 p.m. • Facebook & YouTube

Join Us Live on
FB and YouTube

Thursday,
DEC. 7



CRISTINA SCHAEFER
HAR Director of Social Media

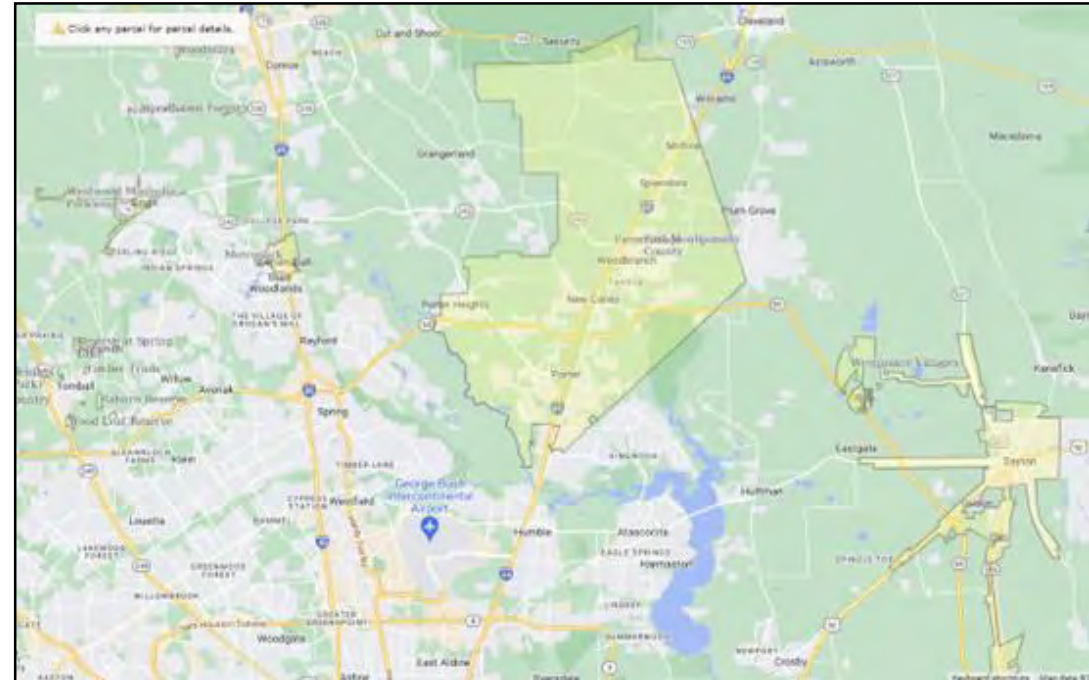


SYLVESTER TURNER
Houston Mayor

Public Improvement District (PID) Layer Now Available

Matrix Updates:

- A new layer has been published displaying 26 PIDs that are in the Greater Houston Area. This is in response to a law passed by the Texas Legislature that makes it mandatory to disclose if a property is located within a PID.
- A spreadsheet has been posted in Matrix that identifies these PIDs along with other required information for TREC 53-0 (TXR1955). To download the spreadsheet, hover your mouse over the Tax tab in Matrix, then select PID Disclosure Information.
- New listings will have a PID value auto-populated on the listing record if the map pin falls within the boundary of a PID. This information will be displayed on the Agent Full Report.





Don't Miss the Final Global Hotline of 2023



The GLOBAL HOTLINE

Log on and ask your global real estate related questions to our panel of professionals.

Next Session: Dec. 15

Registration is not required.



10-11 a.m. via Zoom | www.har.com/GlobalHotline

New Platinum Tool: Booking App

The Booking App



Book Agent and Listing Appointments with Ease!

Communicate virtually to schedule and confirm **in-person** or **video appointments** directly from an agent's profile, website, or email signature. Request **listing tours** seamlessly through the Booking App's **integration with the MLS!**

Platinum



Read more about this new Platinum tool [HERE](#).
Not a Platinum subscriber? Sign up at HAR.com/platinum.



Digital Mastery for REALTORS®: AI, Social Media, and Content Creation



with **Katie Lance**
Keynote Speaker
Author

DEC 6, 13 & JAN 10
12-1 p.m. har.com/edu



**Three-Part
Webinar Series**