



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK



- Vote for Your 2024 HAR Board of Directors
- Last Chance to Apply as a Rising Star
- ENGAGE Registration Opens August 1
- Houston's Hottest Communities
- What's New for HAR Members
- Take Your Business International with GIE
- Turn Dreams Into Reality (Affordable Housing Webinar)

"The Edge" is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.



Vote for Your 2024 HAR Board of Directors

Voting in the **2024 HAR Board of Directors** election has begun! All HAR members who were in good standing as of July 1, 2023 will receive unique ballot today from BigPulse in their email. If you have any questions, please contact election@har.com.

Voting ends on August 7 at 5 p.m.

Best of luck to all the candidates!





Last Chance to Apply as a Rising Star

APPLICATION DEADLINE IS AUGUST 1!

13TH ANNUAL AWARDS CELEBRATION

Rising Stars in Real Estate Awards

NOVEMBER 2, 2023 | 3 - 5 P.M.
Bayou City Event Center | 9401 Knight Road

QUESTIONS?
Email miranda.garcia@har.com
or roz@har.com

APPLY ONLINE!
Visit <https://ypn.har.com/>
for FAQs.

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Save the Date!



2023 ENGAGE CONFERENCE



**THURSDAY,
OCT. 12, 2023**
Norris Conference Center

Registration Opens August 1!

World Class Speakers | Technology | Real Estate Trends | Industry Leaders | and much more



Houston's Hottest Communities

HAR released the Q2 2023 Hottest Communities in the Houston Area last week. You may read the complete report [HERE](#).

Rank	Community	Average Sales Price	Transactions YOY Change	Average Days on Market
1	Timbergrove/Lazybrook	\$654,236	47.7%	27
2	Porter/New Caney East	\$305,543	38.9%	42
3	Northeast Houston	\$210,956	36.2%	47
4	Katy - Old Towne	\$426,541	35.4%	55
5	Cypress South	\$511,423	23.9%	53
6	La Marque	\$221,764	17.4%	46
7	Shepherd Park Plaza Area	\$500,885	17.2%	33
8	Fulshear/S. Brookshire/Simonton	\$489,100	17.0%	48
9	Conroe Southeast	\$292,391	14.9%	47
10	Magnolia/1488 West	\$438,568	12.6%	65



*Based on minimum 30 transactions

What's New for HAR Members

HAR is constantly churning out new products, tools and services to provide members with all the resources necessary to excel in this competitive market. Are you taking advantage of them? Are you aware of everything HAR has to offer? **HAR Technology Marketing Specialist Sally Snook** brings us up to date in this week's *HAR On the Move* podcast.

Do not miss this informative episode!

Each week, *HAR On the Move* covers a variety of topics that are beneficial to all HAR members.

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Take Your Business International With GIE



GLOBAL INFORMATION EXCHANGE

The **HAR Global
Information Exchange**
is ready for your
international listings!

- Utilizes the Matrix "Global" property class for add/edit and search
- Global listings are displayed on HAR.com and Realtor.com/international
- FREE service to all HAR MLS Subscribers

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AFFORDABLE HOUSING *Webinars*

Turning DREAMS into REALITY

COVENANT COMMUNITY CAPITAL:
Your Pathway to Homeownership



Join Us!

har.com/webinars

AUGUST 16
12 - 1:30 p.m.