

HAR BOARD OF DIRECTORS CANDIDATE VIDEO GUIDELINES

- You have the option to produce your own video with your phone, hire a professional videographer or contact the HARTV department to record your video free of charge in the HARTV studio.
- If you wish to use the studio, please contact video@har.com to schedule your video appointment to take place before June 10. We will not take appointments in the studio after June 10.
- If you will be shooting the video on your own using a phone, please shoot it in a horizontal or landscape mode.
- Your video should not exceed 2 minutes. For a frame of reference, the average speaking pace is 160 words per minute.
- Your video must consist of you, the candidate, speaking to the camera. Please do not submit a video of photos of you or a slideshow with voice over. You must be on camera delivering your message.
- Your video may not include HAR's trademark or logo.
- All videos must be submitted by Friday, June 17 at 5 p.m.
- If you have any questions, please contact Claudia Hernandez at video@har.com.