



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK



- Single-Family Rentals Draw Strong Consumer Demand in August
- This Tuesday is National Voter Registration Day
- Get the Scoop on 2022 ENGAGE
- Don't Miss a Power Doubleheader at ENGAGE
- Upcoming TREPAC Events
- Expand Your Horizons with the CIPS Designation
- HAR Housing Symposium

“The Edge” is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.

Single-Family Rentals Draw Strong Consumer Demand in August

*HAR will release **August 2022** rental data on Wednesday.*

Here is a sneak peek at key takeaways from the report:

- The leased home market continues to draw strong interest among consumers who may have put their homebuying plans on hold with interest rates and pricing up and inventory slowly growing back.
- Single-family home rentals rose 19.2 percent year-over-year, with the average rent up 7.3 percent to an all-time high of \$2,313.
- A total of 3,639 leases were signed versus 3,052 in August 2021.
- New listings of single-family rentals rocketed 44.2 percent, creating a broad selection of housing for consumers.
- There was less activity among townhome and condominium rentals. Leases of those properties were statistically flat, with 704 units leased compared to 698 last June.



***Look for the complete
August 2022 Rental Market
Update in the
[HAR Online Newsroom.](#)***



This Tuesday is National Voter Registration Day

SEPTEMBER 20, 2022



NationalVoterRegistrationDay.org

REALTORS® Help Get the Word Out...

- Provide Voter Registration cards to your clients
- Remind clients to register or update their information
- Share on Social Media #VoteReady & #VoteReadyTX



Get the Scoop on 2022 ENGAGE

One of the most-anticipated HAR events of the year is fast approaching and if you haven't already registered for it, you should. It's the 2022 HAR ENGAGE conference! Everyone is excited that this event will finally be held in person, with a virtual option! We find out about the incredible speaker and topic lineup from **2022 ENGAGE Advisory Group Co-chairs Nicole Lopez and Jay Bradley** in this week's *HAR On the Move* podcast. [Do not miss this informative episode!](#)

Each Wednesday, *HAR On the Move* covers a variety of topics that are beneficial to all HAR members.

Listen anywhere, anytime!

Subscribe today wherever podcasts are available or visit [HAR Connect](#) for the latest episode.



The graphic features a white microphone icon at the top center. Below it, the word "HAR" is written in large, bold, white capital letters. A red circle is positioned below the letter "A". Underneath "HAR", the words "on the move" are written in a smaller, white, lowercase sans-serif font. At the bottom of the graphic, there are seven colored rectangular buttons for podcast distribution: Apple Podcasts (red), SoundCloud (orange), Stitcher App (dark blue), Spotify (green), Google Podcasts (light blue), iHeart Radio (pink), and RSS Link (light orange).



Don't Miss a Power Doubleheader at ENGAGE

HAR.com *It's back!*
In-person

2022 ENGAGE CONFERENCE

Friday, Oct. 14, 2022
Norris Conference Center
www.har.com/engage

Bob Hale
President & CEO
Houston Association of REALTORS®
"Let's Talk Real Estate"
12:30-1 p.m.

Katie Kossev
CEO
The Kossev Group
"The Social Transformation of the Modern Real Estate Agent"
1-1:30 p.m.

Tickets on Sale NOW!



Upcoming TREPAC Events

www.har.com/go/bayarea

NOW FREE TO ATTEND!!!

HAR TREPAC Presents:

The Purple Party



**Thursday, September 22
7 to 10 p.m.**

Visit the website for more information.
www.har.com/go/purpleparty

Contributors are not deductible for federal income tax purposes. Contributions to the Texas Association of REALTORS® Political Action Committee (TREPAC) and the Texas Association of REALTORS® Federal Political Action Committee (TARFAPAC)—which makes contributions to the REALTORS® Political Action Committee (RPAC)—are voluntary and may be used for political purposes. The amount indicated is merely a guideline, and you may contribute more or less than the suggested amount. You may refuse to accept funds without reprisal from the National Association of REALTORS®, the Texas Association of REALTORS®, or any other organization with which you are affiliated. The RPAC annual goal is met, 70% of an individual's contribution goes to TREPAC and may be used to support state and local candidates; the remaining 30% is sent to TARFAPAC to support federal candidates and is charged against your limit under 52 U.S.C. 30116. (Exception: 100% of an individual's contribution goes to TREPAC if the individual is an employee of an affiliate member of TAR.) After the RPAC annual goal is met, 100% of an individual's contribution goes to TREPAC and may be used to support state and local candidates. You may contact the HAR political committee administrator at 800-873-9155 to obtain information about your contributions.

The TREPAC year ends September 30! Join us at one of these great events to support your industry!

**Questions?
Email**

trepac@har.com



SEPTEMBER 22
Registration: 11:30 a.m.
Program: 12 - 1:30 p.m.
Hilton – NASA/Clear Lake
3000 E. NASA Parkway
Houston, TX 77058

The Weather Impact on the Bay Area



Windstorm Insurance, FEMA Risk Rating 2.0, Coastal Barrier & Flood Insurance Update



REGISTER ONLINE:
www.har.com/go/bayarea



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THE
HOUSTON ASSOCIATION OF REALTORS®
PRESENTS

HAR Housing Symposium

OCTOBER 27
9:30 a.m. - 2:30 p.m.

Hyatt Regency
Galleria