



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK



- Welcome to the Housing Recession
- The *ShowingSmart* App is Here
- Keep an Eye on the Weather
- A Survey of Global Proportion
- HAR ENGAGE Welcomes the Legendary Bob Hale
- HAR TREPAC Presents: The Purple Party
- Redefining Risk for Today's Brokerages

"The Edge" is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.

Welcome to the Housing Recession

- The U.S. has entered a “housing recession,” *CNBC* declared last week. That same day, *U.S. News and World Report* announced that the “housing recession” was in fact deepening. *Market Watch*, *The Hill*, and a local news stations have offered their own takes as well, all of them arguing that a “housing recession” has begun. Suddenly, it seems, the idea of a housing recession is everywhere.
- But while the idea of a recession, in general, is commonly understood, the notion that a recession could apply to just one sector such as housing is a significantly more novel idea — and one that few people were talking about up until very recently. So *Inman News* wanted to know: What is a housing recession? Is this a technical term? And are we, in fact, in a housing recession right now?
- Read the complete story [HERE](#) with your free *Inman News* subscription, courtesy of HAR.

If you don't already enjoy the FREE Inman Select subscription that comes with your HAR membership, [sign up HERE today!](#)

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The *ShowingSmart* App is Here



The wait is over! HAR is pleased to announce that the *ShowingSmart* app is now available in the Apple App Store and Google Play Store!

From the convenience of your mobile device, you may now request an appointment, update showing instructions, create a tour, and more. Your clients may also use the *ShowingSmart* app to approve/decline showing requests, view scheduled showings, and read feedback from the showing agents (if you have enabled that for your clients).

This is a Beta version of the app, so please provide any comments or suggestions to feedback@showingsmart.com, as we will continue to improve it and make it even more useful for you and your clients.

We are also proud that *ShowingSmart* is provided at no additional cost as part of your existing MLS Standard subscriber fees.

For more information, you may visit www.showingsmart.com/app.



Keep an Eye on the Weather

We are entering the most active part of Hurricane Season. Will it be a calm or turbulent season? For a no-hype look at those all-important weather trends, the *HAR On the Move* podcast welcomes **Eric Berger, Founder and Editor of Space City Weather**, as our guest. Eric also takes a look back at Hurricane Harvey and discusses what lessons were learned and what changes have been made in the five years since that weather event devastated the Houston area.

Don't miss this informative episode!

Each Wednesday, *HAR On the Move* covers a variety of topics that are beneficial to all HAR members.

Listen anywhere, anytime!

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Google Podcasts

iHeart Radio

RSS Link

A Survey of Global Proportion



Watch out!

The **Global SURVEY** will be in your inbox from September 12. *Don't miss it!*



Starting Monday, September 12, HAR will be sending out the annual Global Survey!

This confidential information is used to track international real estate trends in the greater Houston area and aids the HAR Global program in designing educational course offerings that are relevant to the current market. Take this survey when it is emailed to you between **September 12-22** and you could win a \$100 Amazon Gift Card!



HAR ENGAGE Welcomes the Legendary Bob Hale

The poster features a dark blue background with a faint image of a crowd at the bottom. On the left, there are decorative overlapping circles in shades of purple and pink. The HAR.com logo is in the top left corner. The main text is centered and right-aligned. A pink banner at the top right says 'Speakers'. A circular portrait of Bob Hale is on the right side. A white circle at the bottom center contains the text 'Tickets on Sale NOW!'.

HAR.com

It's back!
In-person

**2022
ENGAGE
CONFERENCE**

Friday, Oct. 14, 2022

Norris Conference Center
www.har.com/engage

Tickets on Sale NOW!

Speakers

Bob Hale
President & CEO
Houston Association of REALTORS®

"Let's Talk Real Estate"



HAR TREPAC Presents: The Purple Party

HAR TREPAC Presents:

The Purple Party



- Complimentary Valet Parking
- Silent & Live Auctions
- Venue Tour Included
- Includes Two Drinks
- Live Music
- Food & Fun

**Thursday,
September 22
7 to 10 p.m.**

• Cocktail Attire •

Aspire Post Oak
1616 Post Oak Blvd.
Houston TX 77056

TICKETS:
Early Bird \$110
After September 1: \$150

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www.har.com/go/purpleparty

Join us at the grand finale event of TREPAC 2022: **The Purple Party!**

Take advantage of the \$110 Early Bird Special and purchase your ticket today!

www.har.com/go/purpleparty



MANAGEMENT CENTRAL Presents:

REDEFINING RISK *for* TODAY'S BROKERAGES:

RISK

REGULATION

CHANGE

TOPICS...

- Cyber Security: Protecting Brokerages and their Clients
- Impact of Litigation & Regulation
- Understanding the Shift to Rentals
- How Climate Change Affects Affordability

SEPTEMBER 28

Houston Country Club

1 Potomac Drive
Houston, TX 77057

SCHEDULE

Breakfast Begins	8:30 a.m.
Program (CE Pending)	9 a.m. - 12:30 p.m.

REGISTER TODAY!

<http://www.har.com/go/mcentral>