



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK

- Early Voting is Underway
- Have You Started Your 2021 TREPAC Pledge?
- Social Media Marketing Simplified
- Play a Leadership Role at HAR
- Let HAR Know How You Are Doing
- Step Up!



“The Edge” is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.



Early Voting is Underway



Early Voting Has Begun
10/13 - 10/30

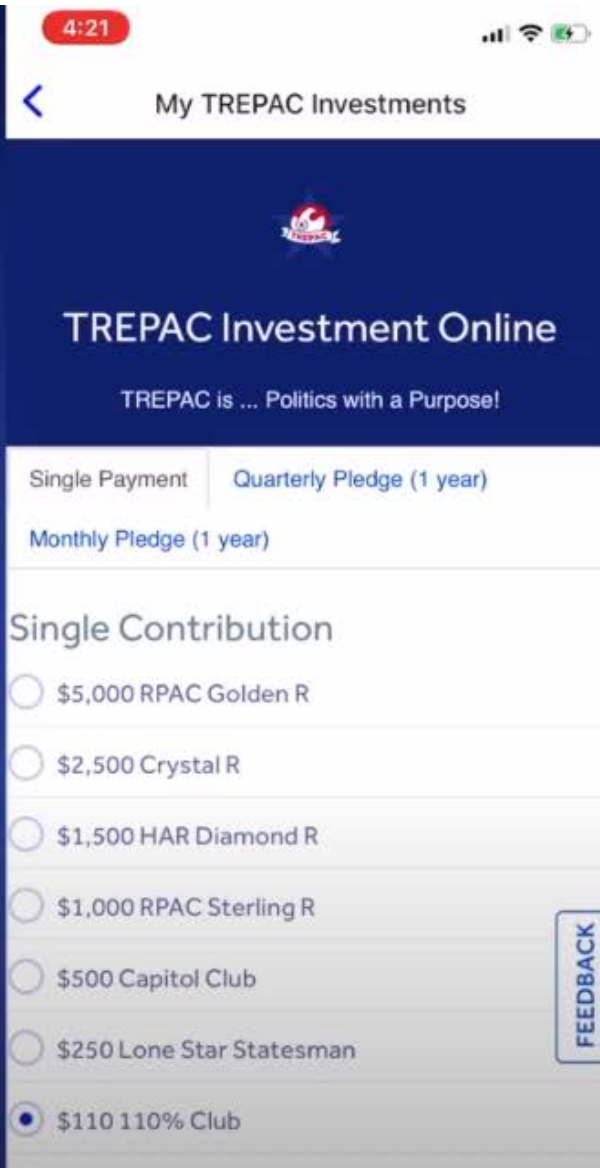


★★ www.VOTETEXAS.gov ★★

Local Resources:
[Harris County](#), [Fort Bend County](#),
[Montgomery County](#) &
[Brazoria County](#).

Also check out
www.TexasREALTORSsupport.com

***Election Day is Tuesday,
November 3***



How to make a
TREPAC pledge on
the HAR App



Have you
started your
TREPAC Pledge
for 2021?
Watch how to
make a TREPAC
pledge on the
HAR app!

Social Media Marketing Simplified

Knowing which social media platform to use and how to use it most effectively may be perplexing to REALTORS® trying to remain competitive during COVID times. **HAR Social Media Manager Cristina Schaefer** is this week's *HAR On the Move* guest, and she sheds light on what may best serve your real estate marketing needs and how you can maximize your presence while saving time and money.

Each Wednesday, the *HAR on the Move* podcast covers a variety of topics that are beneficial to all HAR members.

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Play a Leadership Role at HAR

CALL *for* LEADERS in 2021



2021 HAR LEADERSHIP OPPORTUNITIES

Volunteer for one of the many HAR advisory groups.
SIGN UP ONLINE TODAY! | www.har.com/getinvolved

HAR is looking for leaders!
Are you ready to step up
and get involved with
YOUR Association?

Submit your application to
join one of our many
advisory groups today.

www.har.com/getinvolved



Let HAR Know How You Are Doing

It's not too late to share your story of *Stress and Triumph During the Pandemic*. Write 500 words or less OR make a one-minute video for a chance to win a \$100 gift card! It's all part of the HAR Young Professionals Network's (YPN's) ***How Are You Doing*** campaign. Read more about this initiative and how to submit your story [HERE](#).





Step Up!

Lead, follow or get outta the way...

Learn *“How to have it ALL and still have a life”*

[CLICK HERE TO REGISTER](#)



Jason Hewlett
Leadership Expert,
Speaker Hall of Fame,
Author of
The Promise To The One



Terri Murphy
REALTOR®, Author,
Master Level Coach,
TEDTALK Speaker
President,
Terri Murphy Communications



Dan Crenshaw
U.S. Representative &
Author of Fortitude



Leigh Brown
REALTOR® and Author of
Outrageous Authenticity

October 21, 2020

10 a.m. to 1 p.m.