



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK



- Critical Funds Available for Houston/Harris County Renters
- Landlords: Act Now for Rental Assistance
- How Are You Doing?
- Don't Miss the Acclaimed Chris Smith at Virtual Engage
- Enhance Your REALTOR® Skills

“The Edge” is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.

Critical Funds Available for Houston/Harris County Renters

With many renters fearing eviction, Harris County and the City of Houston are collaborating to offer \$45 million in rental assistance funds. In this week's *HAR on the Move* podcast, we discuss how that program works with **Harris County Precinct 2 Commissioner Adrian Garcia**. Then we welcome **Property Management and Leasing Instructor Mike Mengden** for advice on how property managers should handle the challenges facing their tenants as a result of COVID-19.

Each week, the *HAR on the Move* podcast covers a variety of topics that are beneficial to all HAR members.

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New shows every Wednesday!

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Landlords: Act Now for Rental Assistance

COVID-19 Rental Assistance Program

The BakerRipley COVID-19 Rental Assistance Program, funded by Harris County and the City of Houston, will bring financial relief to thousands of tenants impacted by the health and economic impacts from the COVID-19 pandemic.

Harris County provided \$25 million in funding, and the City of Houston provided \$20 million, which will be distributed to Participating Landlords on behalf of eligible tenants.

Tenants whose landlords agree to the program terms may apply for rental assistance for past due rent.

Landlord Enrollment is open from Monday, August 17th - Wednesday, August 26th.

www.HarrisCountyRentHelp.org

How Are You Doing?



The HAR Young Professionals Network (YPN) has launched a campaign called ***How Are You Doing***. Share your story of *Stress and Triumph During the Pandemic* in 500 words or less or through a one-minute video for a chance to win a \$100 gift card! Read more about the campaign and how to submit your story [HERE](#).



Don't Miss the Acclaimed Chris Smith at Virtual Engage



2020 **VIRTUAL** ENGAGE CONFERENCE

Keynote Speaker



“Skills Needed to Stand Out from your Competition”

ON DAY 3 | AGENT DAY | SEPT 25



CHRIS SMITH

Co-Founder Curaytor



Visit our website for complete information

ENGAGE.HAR.COM





Enhance Your REALTOR® Skills

Accredited Buyer's Representative (ABR)

This two-day course serves as the core of the Accredited Buyer's Representative (ABR) designation program. It is the benchmark of excellence in buyer representation. This designation helps prepare real estate professionals to represent buyer clients in residential real estate transactions and provide the quality of service and degree of fidelity to buyers that sellers have customarily enjoyed. It also offers ideas and methods for building a buyer representation business and tools for conducting buyer counseling sessions. In each course module, you will examine a different topic; together they create a comprehensive guide to help you become an effective, efficient and profitable buyer's representative.

Dates: Wednesday & Thursday, September 9 & 10

Location: Live Online

Time: 8:30 a.m. to 5:00 p.m. (both days)

Investment: \$199 (*Use Code Summer20 for \$20 off!*)

Register [HERE](#) today!

Questions? Please call 713.629.1900 ext. 6