

# The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK



- A FRESH Look at Houston Housing
- A Few Economic Forecast Tickets Still Available
- Introducing Your 2020 HAR Chairman
- Your Chance to Go Pro





## A FRESH Look at Houston Housing



### **New Listings**

6,949

Inventory grew despite the traditionally slower holiday season, with REALTORS® entering 6,949 property listings to the Multiple Listing Service (MLS) in December compared to 6,593 a year earlier. That represents an increase of 5.4 percent.



#### **Active Listings**

23,900

With consumers still focused on holiday shopping and travel, active listings - that is, the number of available properties - declined 1.3 percent in December, with 23,900 properties in the MLS versus 24,225 a year earlier.



#### Avg. List Price

\$322,985

The average list price for a Houston home edged up in December, rising 1.9 percent to \$322,985. That figure compares to the December 2018 price of \$316,957. It is also well below the record high of \$332,946 reached in May



Take a FRESH Look at Housing

Be on the lookout for HAR's MLS market report for December and Full-Year 2019, which will be distributed next Wednesday, January 8. We hope this information is of benefit to your coverage of the marketplace. Your comments and questions are always welcome.

- The start of a new month means it's time for HAR's snapshot of market trends from the previous month – in this case, December.
- The HAR **FRESH Report** (First Real Estate Snapshot of Houston) for **December 2019** reflects a market in the midst of its annual holiday season breather.
- New listings increased while active listings declined slightly across greater Houston between December 1 and December 31, while the average list price rose just under two percent.
- HAR's comprehensive *December/Full-Year 2019* MLS Market Update will be distributed this Wednesday, January 8.
- As always, HAR will provide you with updated coverage in *The EDGE*.

# (HAR com) The Edge

## A Few Economic Forecast Tickets Still Available

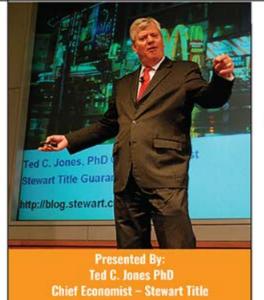
Don't miss out on the chance to hear from Stewart Title Chief Economist Ted C. Jones, Ph.D., as he shares his muchanticipated insights into Houston's 2020 economic trends.

Click <u>HERE</u> to register **NOW**!





Ticket price non-refundable, transferable. Complimentary parking on roof level only.



### JANUARY 7, 2020 11:30 a.m. Luncheon

Norris Conference Center 816 Town & Country Blvd.

Reserved Table of 10

Individual Tickets

Info: Roz@har.com





## Introducing Your 2020 HAR Chairman

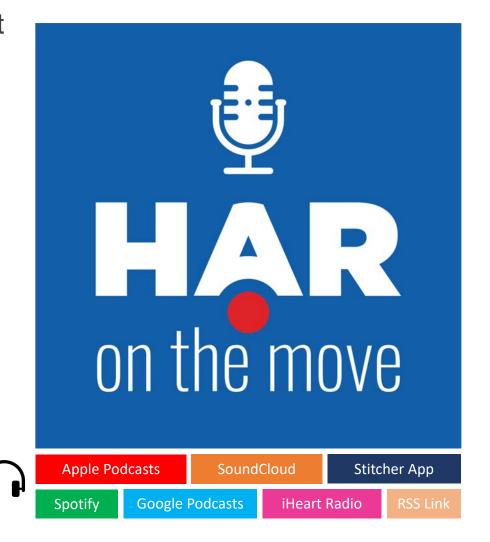
Kicking off the new year, the *HAR On the Move* podcast welcomes 2020 HAR Chairman John Nugent to the microphone to introduce himself and discuss expectations for the market as well as the Association and its membership in the months ahead. John has devoted nearly 50 years to the real estate industry and shares his thoughts on its evolving trends.

Each week, the *HAR on the Move* podcast covers a variety of topics that are beneficial to all HAR members.

Listen anywhere, anytime!

New shows every Wednesday!

Subscribe today wherever podcasts are available or visit *HAR Connect* for the latest episode.







## Your Chance to Go Pro

## **HAR Contracts Pro (HCP) Certification**

The HCP certification has been enhanced for 2020! To receive this certification, you must complete a series of eight classes, as shown below:

#### **REQUIRED Courses**

Sealing the Deal - Part 1: Contracts for Your New Client Sealing the Deal - Part 2: Case Studies Involving New Client Contracts Working With Clients - Part 1: 1-4 Family Residential Contracts Working with Clients - Part 2: Case Studies Involving Residential Contracts Intermediary - Solving the Mystery



Multiple Offers

Clear as MUD

Amendments, Addendums, Notices & Disclosures

Residential Leases - From the Beginning

